Job & Internship Fair
Wednesday, April 2, 2014
1:00 - 3:30 pm
Campus Center Ballroom

The Job & Internship Fair is a great way for employers to meet potential candidates looking for full-time, professional positions as well as internships. Open to all BSU students, alumni and the community-at-large, employers will have the opportunity to speak with entry-level candidates as well as seasoned professionals. The Job & Internship Fair is open to 60 organizations. Online requests to attend through CareerLink@BSU are being taken now.

Education Career Fair
Wednesday, April 9, 2014 | 5:30 - 7:00 pm
Campus Center Ballroom

School districts and education organizations in eastern Massachusetts are invited to meet and network with teacher candidates from Bridgewater State University and other area colleges and universities. This event will bring together hiring personnel from over 40 school districts with more than 200 students and alumni anticipated to attend. Online requests to attend will be made through our CareerLink@BSU database.

On Campus Interviews
April and May

On Campus Interviews, connect candidates with employers interested in enhancing their campus visibility. Career Services manages all aspects of your visit from coordinating an interview date, collecting resumes for your review and scheduling your on campus interviews. We also encourage you to attend the Job & Internship Fair and meet with students first hand. If you are interested in scheduling an on-campus interview date following the Job Fair, please complete an online On-Campus Interview request via your CareerLink@BSU account.
Changes to the Bridgewater State University Website

As some of you are aware, Bridgewater State University has made a major change to our web architecture which is still in the process of completion. We ask that our employer partners bookmark the following websites for future reference:

- CareerLink@BSU job and Internship Database: https://www.myinterface.com/bridgew/employer/
- Employer Services at BSU: http://microsites.bridgew.edu/careerservices/employer-services
- BSU Homepage: www.bridgew.edu

Please pardon our appearance while this new website is being completed.

Tips for Boosting Your Diversity Recruiting Efforts

There are several steps organizations that are successful in diversity recruiting take. Among them are:

- **Securing management support for the diversity recruiting program**—Diversity recruiting should be incorporated into your organization’s overall goals with solid support from upper management. To demonstrate support for your organization’s diversity recruiting efforts coming from the top, you might, for example, send a senior-level person to campus to meet with students.

- **Building relationships with and through campus career centers**—Seek out the designated person at the career center who is responsible for working with diversity efforts, then determine how you can work to be a part of a program and increase awareness of your company. This might include presenting during classes, holding workshops outside of class, participating in mock interviews, and more.

- **Offering internship programs**—Provide experiential education opportunities through which students, including minority students, can gain experience, leadership and communications skills. In addition, make sure to let students know the program is available, for example, by marketing it during career fairs, information sessions, and other interactions with your target students.

- **Sending diverse recruiters to campus**—Students want to interact with others like them who have experience in the organizations for which they’re considering working.

- **Incorporating your diversity in your branding efforts**—Let students and others see the diversity of your organization and its inclusive culture in your marketing and branding efforts by including employees who are minorities in your print materials, on your website, in your videos, on social media, and more.

- **Being strategic**—Review the events or programs you’re sponsoring to understand the benefit of that sponsorship and ensure they align with your organization’s diversity recruiting goals.

Excerpted from the article “Tips for Boosting Your Diversity Recruiting Efforts” published by the National Association of Colleges and Employers (NACE), www.naceweb.org

Questions or concerns regarding your recruiting efforts at Bridgewater?
Contact Laurent Troland, Assistant Director-Employer Services, at 508-531-1328